

BACHELOR OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)
END OF FIRST SEMESTER EXAMINATION NOVEMBER 2025

Class- SY BAMMC

Time: 2 Hours

Major: Electronic Media - I

Marks : 60

NB: (1) Question 1 is compulsory. Attempt any 3 from Q. 2 to Q.5

(2) Each Question carries 15 marks

Q 1) Explain the following concept (attempt any 5 out of 8)

Each concept carries 3 marks.

(15)

- A) FM Rainbow B) Netflix
C) Animation D) Dubbing
E) Vitality F) Algorithm
G) DTH H) Media & Education

OR

Do you agree/ disagree that independent You-tubers are responsible for promoting misinformation OR harmful trends? Explain with 2 different examples.

(15)

2) A) Explain Types of Microphones and precautions must take while using it

(15)

OR

B) Explain the 3 Cs theory of media convergence.

(08)

C). Explain video shots and it's use

(07)

3) A) Write a Sample Script for Radio Show

(Interview of Popular person) Duration 5 minutes

(15)

OR

B) Explain Multicamera set up.

(08)

C) Explain the importance of Budgeting

(07)

4) A) List 3 Common types of misinformation shared on India social media.

(15)

OR

B) Define and explain the role of Community Radio in India

(08)

C) Explain the importance of AIR.

(07)

5) Write Short notes (Write Any 3 out of 5)

(15)

- A) Media as tools to create public awareness
B) Social media platforms
C) Podcast
D) Studio set up
E) OTT platform

**BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)
END OF FIRST SEMESTER EXAMINATION OCTOBER 2025**

VSC: Film Communication - I

DURATION: 1 Hrs.

CLASS: SYBAMMC

Marks: 30

NB: (a) Attempt Any 4 out of 6

(b) Figures to the right indicate full marks.

Q1. Explain how light and sound help in film storytelling. (7½ marks)

Q2. Describe the Golden Age of Hollywood with one famous movie. (7½ marks)

Q3. Discuss the main features of French New Wave films with one example. (7½ marks)

Q4. Explain the meaning of Parallel Cinema in India with one film example. (7½ marks)

Q5. Describe the difference between linear and non-linear storytelling. (7½ marks)

Q6. Discuss how genres like Comedy or Horror connect with audiences. (7½ marks)

**BACHELOR OF ARTS IN MASS MEDIA COMMUNICATION
END OF THIRD SEMESTER EXAMINATION OCTOBER 2025**

Major: IKS in Communication Traditions

Duration: 60 minutes

Marks: 30

NR: (a) Attempt any 2 out of 3

(b) Figures to the right indicate full marks

Attempt any 2 out of 3

Q.1 Answer the following questions:

(15)

- a) **Analyze** Shruti, Smriti, Shastra, and Sutra as models of ancient Indian communication and explain their relevance in today's communication systems.
- b) **Illustrate with examples** how Puranas, Bhajans, and Jataka tales function as oral traditions and tools of mass communication.

Q.2 Answer the following questions:

(15)

- a) **Discuss** the application of Rasa and Bhava in visual media narratives. Provide examples from cinema or television.
- b) **Analyze** Tamasha, Kirtan, and Lavani as public communicative platforms. How do they serve social commentary?

Q.3 Answer the following questions:

(15)

- a) **Evaluate** the role of Alankara (figures of speech) in shaping aesthetic appeal in storytelling and public communication.
- b) **Analyze** the role of *Amar Chitra Katha* in preserving and transmitting Indian Knowledge Systems across generations.

**BACHELOR OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)
END OF FIRST SEMESTER EXAMINATION NOVEMBER 2025**

Class- SY BAMMC

Time: 1 Hours

Minor: Introduction To Journalism

Marks : 30

NB: (1) Questions are compulsory. Attempt any 5 out of 8

(2) Each Question carries 05 marks

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1. Explain the changing face of journalism from Gutenberg to New Media. (05)
 2. Write Down the rise of nationalist Press In India. (05)
 3. Explain the "inverted pyramid" style. Why is it important in news writing? (05)
 4. Identify two major ethical challenges faced in Indian journalism today and suggest solutions (05)
 5. List and explain five elements of a good news story (5Ws and 1H) (05)
 6. Compare print, broadcast, and online news platforms based on objectivity, accuracy, and reach. (05)
 7. Describe any two departments in a news organization and their contributions. (05)
 - 8) Prepare three interview questions you would ask a senior journalist about ethical journalism, and explain why you chose them (05)
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**BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)
END OF FIRST SEMESTER EXAMINATION OCTOBER 2025**

MINOR: Feature & Writing

DURATION: 1 Hrs.

CLASS: SYBAMMC

Marks: 30

NB: (a) Attempt any three questions out of four.

(b) Figures to the right indicate full marks.

Q1. (a) Explain what makes feature writing unique. (5 marks)

(b) Short note: Deconstructing a Feature (5 marks)

Q2. (a) Describe the structure of a news feature with examples. (5 marks)

(b) Short note: Human Interest Stories (5 marks)

Q3. (a) Discuss how profiles give depth to journalism. (5 marks)

(b) Short note: Difference between Feature & News Report (5 marks)

Q4. (a) Explain the role of opinion pieces in shaping public opinion. (5 marks)

(b) Short note: Feature as a Tool for Social Justice (5 marks)

**BACHELOR OF ARTS IN MASS MEDIA COMMUNICATION
END OF THIRD SEMESTER EXAMINATION OCTOBER 2025**

OE: Environmental Management and Sustainable Development Duration: 60 minutes

Marks: 30

NE: (a) Attempt any 3 out of 4

(b) Figures to the right indicate full marks

Attempt any 3 out of 4

(10 M each)

- a) Explain in detail the biogeographic regions of India.
- b) Thermal power plants have their own disadvantages – discuss.
- c) Deforestation is one of the biggest challenges faced by the earth – explain.
- d) Explain in detail the term urbanization. What are the major causes and impacts of urbanization?

**BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)
END OF FIRST SEMESTER EXAMINATION OCTOBER 2025**

VSC: Introduction to Photography

DURATION: 1 Hrs.

CLASS: SYBAMMC

Marks: 30

NB: (a) Attempt any three questions out of four.

(b) Figures to the right indicate full marks.

Q1. (a) Explain the meaning of framing and composition in photography. (5 marks)
(b) Short note: Positive & Negative Space (5 marks)

Q2. (a) Describe the three elements of the Exposure Triangle (aperture, shutter, ISO). (5 marks)
(b) Short note: Depth of Field (DoF) (5 marks)

Q3. (a) Explain how perspective and focus can change the mood of a photo. (5 marks)
(b) Short note: Bokeh Effect (5 marks)

Q4. (a) Describe motion blur with one example (e.g., traffic or moving water). (5 marks)
(b) Short note: Freeze Motion in Photography (5 marks)

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द्वितीय वर्ष/सेमिस्टर - III / AEC- हिंदी भाषा व्यावहारिक प्रयोग
(Hindi Language Practical Usage)

समय : 01 घंटे

अंक : 30

सूचना: 1) निम्नलिखित तीन प्रश्नों में से कोई भी दो प्रश्नों के उत्तर लिखिए
2) दायीं ओर के अंक गुण दर्शाते हैं।

प्रश्न 1. निम्नलिखित प्रश्नों के उत्तर लिखिए

15

अ) शब्दभेद का सामान्य परिचय देते हुए सर्वनामों प्रकाश डालिए ?

आ) मौलाना आज़ाद स्कूल में सहायक कंप्यूटर शिक्षक पद हेतु आवेदन प्रस्तुत कीजिए?

प्रश्न 2. निम्नलिखित प्रश्नों उत्तर लिखिए

15

अ) राजभाषा हिंदी की संवैधानिक स्थिति एवं महत्व पर अपने शब्दों में प्रकाश डालिये ?

आ) कारक का अर्थ एवं प्रकार बताकर विराम चिन्हों पर प्रकाश डालिए ?

प्रश्न 3. निम्नलिखित प्रश्नों के उत्तर लिखिए

15

अ) स्वर एवं व्यंजन को परिभाषित करते हुए हिंदी वर्णमाला लिखिए ?

आ) राजभाषा विभाग में आर टी आई (RTI) के तहत हिंदी भाषा के प्रयोग एवं स्थिति के संदर्भ में जानकारी का प्रारूप बनाइये ?

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SY SEM-III/AEC-URDU

Urdu Communication Skill- II

Timing: 01 hours

Marks: 30

Note:- Attempt Any Two

ہدایات:

1. تین سوالات میں سے کسی دو کے جواب مطلوب ہیں۔
2. تمام سوالات کے نمبر مساوی ہوں گے۔
3. ہر جواب سے پہلے متعلقہ سوال ضرور نقل کریں۔
4. ہر جواب نئے صفحہ سے شروع کریں۔

- 15 سوال نمبر 1): اردو گنتی بندسوں اور عبارتوں میں بیس سے اسی تک لکھیے۔
- 15 سوال نمبر 2): اردو ضرب الامثال کی وضاحت کرتے ہوئے اس کی چند مثالیں پیش کیجیے۔
- 15 سوال نمبر 3): تشکیک و تائید کے اصول بیان کرتے ہوئے اس کی کم سے کم بچیس مثالیں دیجیے۔

NSS

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NATIONAL SERVICE SCHEME

NASL2325

SEMESTER III

Time: 1:00 Hours

Total Marks: 30

1. All questions are compulsory.
2. Figure to the Right indicates full marks.
3. Draw neat labeled drawings wherever necessary.

Q.1) Rewrite the following by choosing the correct options given below
06 marks.

1. Who worked for the upliftment of widows and helped pass the Widow Remarriage Act?

- a) Swami Vivekananda
- b) Ishwar Chandra Vidyasagar
- c) Raja Ram Mohan Roy
- d) Jyotiba Phule

2. Who is known as the 'Mother of Indian Feminism'?

- a) Annie Besant
- b) Sarojini Naidu
- c) Savitribai Phule
- d) Pandita Ramabai

3. The Servants of India Society was founded by whom?

- a) Mahatma Gandhi
- b) Gopal Krishna Gokhale
- c) Dadabhai Naoroji
- d) Bal Gangadhar Tilak

4. Who founded the Theosophical Society in India?

- a) Annie Besant
- b) Sarojini Naidu
- c) Pandita Ramabai
- d) Tarabai Shinde

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Co-curricular

CC

NASC.2325

Paper: Indian theatre: Classical roots and contemporary expression

Marks: 30

Time: 1 Hour

Q.1. Fill in the blanks

(6 Marks)

1. **Bharat Muni** has written an ancient text which is also known as fifth Veda,.....
2. **Bhayanak Rasa** is refers to..... Emotion.
3. "**Urubhanga**" famous drama is written by.....
4. National School of Drama is located in.....city.
5. **Nukkad Natak** is also known asplay.
6.theatre is profit oriented.

Q. 2. Descriptive questions (Attempt any two out of four) (6 Marks)

1. Write a note on **Natyashastra**.
2. Describe eight **Rasa** in the detail.
3. Write a note on Contemporary Indian drama.
4. Explain the contribution of Sanskrit drama in the development Indian drama.

Q.3. Descriptive questions (Attempt any two out of four) (6 Marks)

1. Write a detail note on **Abhinaya**.
2. What are the major key sections of **Natyagriha**.
3. Write a note on structure of good play.
4. Explain impact of **Natyashastra** on Indian Performing Arts.

Q.4. Descriptive questions (Attempt any two out of four) (6 Marks)

1. Describe **Bhasa's** contribution in Indian drama.
2. Explain **Kalidasa's** drama writing style.
3. Write a note on folk Drama.
4. What is plot structure?

Q.5. Descriptive questions (Attempt any two out of four) (6 Marks)

1. What is commercial Theatre? Write in detail.
2. Write a note on **Nukkad Natak**.
3. Write characteristics of One act play.
4. Explain importance of children theatre.

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NASC 2325

Time: 1 hr

DLLE SEM-1

Total Marks: 30

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate maximum marks.

Q.1. Rewrite the following statement by choosing the correct alternative given below. (06 Marks)

1. Nasha Mukti means freedom from _____.
(a) Food Waste (b) Addiction (c) Discipline (d) Civic Sense
2. Civic sense mainly refers to _____.
(a) Using digital tools
(b) Responsible behavior in society
(c) Stress management
(d) Wasting food
3. The campaign "Digital India" was launched in the year _____.
(a) 2005 (b) 2010 (c) 2015 (d) 2019
4. Stress can be managed effectively through _____.
(a) Meditation and exercise
(b) Food wastage
(c) Lack of sleep
(d) Irregular routine
5. The slogan "Stop Food Wastage. Start Food Sharing" promotes _____.
(a) Discipline (b) Addiction (c) Civic sense (d) Stress management
6. A disciplined student is one who _____.
(a) Avoids homework
(b) Maintains punctuality and respect
(c) Wastes resources
(d) Encourages addiction

Q.2. Write Short Notes on (Any Two out of Four):

(06 Marks)

- a) Importance of Nasha Mukti in Youth Development
- b) Role of Discipline in Building Personality
- c) Food Wastage and its Impact on Society
- d) Benefits of Stress Management Techniques

Q.3. Answer the following questions (Any Three out of Five):

(18 Marks)

1. Explain the importance of Nasha Mukti Abhiyan in building a healthy nation.
2. Analyze how discipline and civic sense contribute to the progress of society.
3. Discuss practical measures to stop food wastage at home and in public functions.
4. Evaluate different ways to manage stress among students.
5. Explain the objectives and advantages of Digital India campaign.

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NASC 2325

SECOND YEAR SEMESTER III NEP EXAMINATION

Subject: Introduction to Sports Training & Tests and Measurement

Roll Number: _____ Sup Sign: _____

Class & Division: _____

Duration: 1 Hr.

Marks: 30

Instruction:

- For MCQs, tick/mark the correct option in the paper.
 - For True/False, write "True" or "False" in the box given.
 - For Match the Column, draw arrows from Column A to Column B.
-

A. Multiple Choice Questions (Any 10 out of 12)

(10)

1. Off-season training mainly focuses on:
a) Peak performance b) Fixing weaknesses
c) Match tactics d) Competition preparation
2. Which of the following is NOT an objective of sports training?
a) To improve technical skills b) To develop mental strength
c) To promote laziness d) To prevent injuries
3. Who among the following helps athletes with injuries?
a) Coach b) Nutritionist
c) Physiotherapist d) Psychologist
4. Which is NOT a component of physical fitness?
a) Strength b) Endurance c) Flexibility d) Reading skill
5. Interval training is used primarily to develop:
a) Flexibility b) Speed endurance c) Balance d) Muscle mass
6. The principle of continuity in training means:
a) Training randomly b) Training should be regular and consistent
c) Training only once a week d) Training without rest

7. A training plan that considers a person's physical, mental, emotional, and lifestyle aspects is known as:
- a) A Person-Centred Approach
 - b) A Holistic / Integrated Approach
 - c) Periodization
 - d) Training Load
8. Which component of physical fitness is measured using a push-up test or grip strength test?
- a) Cardio endurance
 - b) Balance
 - c) Strength
 - d) Flexibility
9. The ability to change direction quickly is known as:
- A) Speed
 - B) Strength
 - C) Agility
 - D) Balance
10. The principle that emphasizes the need to customize training for each athlete is called:
- A) Principle of Specificity
 - B) Principle of Individualization
 - C) Principle of Progression
 - D) Principle of Overload
11. The key idea behind the Overload Principle is that you must:
- A) Always train at a low intensity to avoid injury
 - b) Push your body beyond its normal limits to see progress
 - c) Focus only on the skills of your sport
 - d) Train alone without a coach
12. How many players are there in a standard basketball team on the court?
- a) 5
 - b) 6
 - c) 7
 - d) 11

B. True / False (1 mark each × 10)**(10)**

1. Cricket is played with a round ball and a flat bat. []
2. Overload means pushing the body beyond its normal limits. []
3. Medical history is not important for designing safe training schedules. []
4. A person-centered approach means using the same training plan for everyone. []
5. Beginners should start with low-to-moderate training intensity. []
6. Sports training is defined as a random and unplanned form of exercise. []
7. Poor technique in a sport can lead to an increased risk of injury. []
8. A cricketer practicing batting daily is an example of sports training. []
9. If an athlete stops training, their muscular strength can begin to decrease in as little as 2-3 weeks. []
10. Varying your training routine can help prevent boredom and reduce the risk of overuse injuries. []

C. Match the Column (1 mark each × 10)

(10)

1.

Column A	Column B
1. Sprint	a) Short, fast running race
2. Progression	b) Train gradually, build up slowly
3. Coordination	c) Timing movements
4. Hockey	d) National sport of India
5. Current Health	e) Person's present physical condition

2.

Column A	Column B
1. Medical History	a) Family illness, past injuries
2. Level of Fitness	b) Strength, Endurance, Flexibility
3. Person-Centred Approach	c) Customized training plan
4. Roger Federer	d) Tennis Legend
5. FIFA World Cup	e) Football Tournament